

THIS IS THE SUMMER OF 55.



America's still running on limited fuel supplies. So this summer, go easy on the gas. Hold highway driving speeds to 55 m.p.h., or slower. It'll save fuel. It'll save money. And it might just save your life.

Don't be fuelish.

FEDERAL ENERGY OFFICE

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Newspaper Ad Mat EC-74-298

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Link from johnhgibbons.org

Clip along dotted line and place over light switch.

LAST OUT, LIGHTS OUT.



Don't be fuelish.

1974 Energy Conservation
Public Awareness Campaign

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